



The Pagoda Story

- We invest in our people and nurture their ambition.
- Our experienced team has a deep and wide ranging understanding of Scotland, its culture, its politics, its media and its business environment.
- This breadth of view, combined with our instinctive curiosity, enables us to understand the challenges and opportunities facing our clients.
- We listen. We don't prejudge. We see both sides of an argument. We offer reasoned and honest counsel.
- We have a track record of successful and imaginative communications solutions that draw on media relations, consultation, public affairs and digital media to best effect. We do what works, not what looks good.
- Clients measure our success by the value we add.

